

February 2024



Jamie's Run for Connecticut Children's is back for the 15th and final year! That's right, after long and hard deliberations, it's what's best for our family. It is hard to believe we sustained this high-level event and outstanding reputation for 15 years, but it's because of the support of partners like you. We expect to attract more than **1,200 participants for this final event.**

Because of community support, Connecticut Children's reputation for world-class cancer care is drawing children from a larger area across Southern New England—giving even more kids a chance at life. Dr. Michael Isakoff, Clinical Director at the Center for Cancer and Blood Disorders, continues to expand his program of clinical trials to offer patients with difficult-to-treat cancers more treatment options and a better chance of success. **Children in our area no longer need to travel away from home to receive the best care possible.**

Your generosity will not only help to find treatments and cures, but also help to support those families who are fighting alongside their children. Jamie's Run supports families, financially and emotionally, so they can focus their energy on being the best advocate for their children. Until there is a cure for all cancers, Jamie's Run will continue to support the Child Life staff in providing cancer patients and their families with the best care possible—all thanks to partners like you! We are **Building a Cure One Block at a Time.**

We graciously welcome your support of the **15th and Final Jamie's Run on November 3, 2024.** Your generosity will continue and expand our success! Please complete the enclosed sponsorship agreement no later than August 1, 2024. Thank you for helping make **Jamie's Run for Connecticut Children's** an amazing, 15-year success.

Sincerely,

Kurt & Kelly Knotts
Grateful Parents, President & Vice President – Jamie's Run Inc.



SPONSORSHIP OPPORTUNITIES



5K Road Race
Kids K Fun Run
Charity Walk

15th and Final Event!
Building a Cure One Block at a Time

November 3, 2024
Standish Park
Historic Old Wethersfield

Jamie's Run for Connecticut Children's



JB SPORTS
event management

In decades past, childhood cancer took almost every life it touched. Thanks to clinical trials research, nearly 80% of kids survive today – but for too many like Jamie - we have **MUCH** more work to do. Your support provides critical funding to research teams, giving them resources to find new, targeted and life-saving treatments, and someday a cure, for children all over southern New England.

Sponsorship Benefits

\$5,000 Presenting

- Prominent Logo on t-shirts, event website homepage and social media
- Company representative to speak at event
- Recognition as Presenting Sponsor in media releases, social media and e-communications
- Opportunity to include marketing materials in participant pickup (1,200)
- Opportunity to participate in check presentation and Medical Center tour
- 5 entry fees

\$1,000 Silver

- Logo on t-shirts , event website
- Recognition in event remarks
- Recognition in media releases and e-communications
- Opportunity to include marketing materials in participant pickup (1,000)
- 2 entry fees

\$500 Bronze

- Small logo on t-shirts, event website
- Recognition in event remarks
- Recognition in media releases and e-communications
- One entry fee

\$250 Race Friend

- Listing on t-shirts and event website
- Listing on event registration forms
- Recognition in event remarks

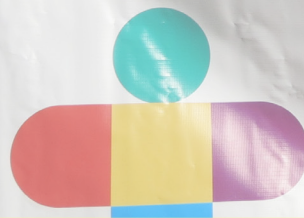
Be a Part of It Today!

This is also your chance to engage employees in a team-building, community-in-action event for a worthy, local cause.

Running Teams | Walking Teams | Volunteers

It will be a day your employees and their families will never forget!

Thank You for Supporting



**Connecticut
Children's**

Contact and Payment Information: Kurt Knotts, President - Jamie's Run Inc.

25 Berkeley Drive, Vernon, CT 06066 | (860) 614-5045 | www.jamiesrun.org | info@jamiesrun.org



Jamie's Run for Connecticut Children's Sponsorship Agreement
November 3, 2024 at Standish Park, Wethersfield, CT

Thank you for your support of the Center for Cancer and Blood Disorders at Connecticut Children's. Please complete this form no later than October 1, 2024 in order to reserve your sponsorship level.

\$5,000 Presenting

\$1,000 Silver

\$500 Bronze

\$250 Race Friend

I am unable to participate at this time. Enclosed is a tax-deductible gift of \$_____

Total Amount Due: \$_____

Payment Information: Visa MasterCard Discover Amex Check

Card Number: _____

Expiration Date: _____ CVC Code: _____

Name as it appears on the card: _____

Company (if corporate card): _____

Billing Address: _____

Phone: _____ Email: _____

Contact Name (if different than above): _____

Phone: _____ Email: _____

- If your sponsorship includes logo recognition, submit your logo (.eps or high resolution .jpg)
Send files to: info@jamiesrun.org
- If your package includes "listing" please identify how you would like the listing to appear:

- Make checks payable to Jamie's Run Inc.
(memo line: Jamie's Run Sponsorship)
- Mail or email completed form and payment to:
Jamie's Run Inc.
25 Berkeley Drive, Vernon, CT 06066
info@jamiesrun.org