



September 2021



Dear Friend,

Jamie's Run is Connecticut Children's largest 5K road race event, honoring the short life of baby Jamie Knotts, who lost her battle with a rare cancer in 2010. We anticipate getting back to attracting more than **1,000 participants in-person this year**. It is hard to believe we are well into our 2nd decade, and we simply could not sustain this high-level event and outstanding reputation without the support of our community partners.

With funding from Jamie's Run, Connecticut Children's reputation for world-class cancer care is drawing children from a larger area across Southern New England—giving even more kids a chance at life. Currently, Dr. Michael Isakoff, Clinical Director at the Center for Cancer and Blood Disorders, is expanding his program of clinical trials to offer patients with difficult-to-treat cancers more treatment options and a better chance of success. **Children in our area no longer need to travel away from home to receive the best care possible.**

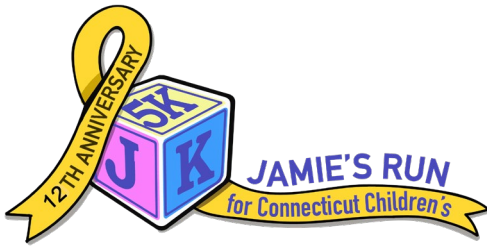
Your generosity will not only help to find treatments and cures, but also help to support families who are fighting alongside their children. Jamie's Run supports families, financially and emotionally, so they can focus their energy on being the best advocate for their children. Until there is a cure for all cancers, Jamie's Run will continue to support the Child Life staff in providing cancer patients and their families with the best care possible—all thanks to partners like you! We are **Building a Cure One Block at a Time**.

We graciously welcome your support of the **12th Annual Jamie's Run on November 7, 2021**. Your generosity will continue and expand our success! Please complete the enclosed sponsorship agreement no later than October 1, 2021 to receive full benefits. Thank you for helping make **Jamie's Run for Connecticut Children's** an amazing, continued success.

Sincerely,

Kurt & Kelly Knotts
Grateful Parents, President & Vice President – Jamie's Run Inc.





Jamie's Run for Connecticut Children's Sponsorship Agreement

November 7, 2021 at Standish Park, Wethersfield, CT

Thank you for your support of the Center for Cancer and Blood Disorders at Connecticut Children's. Please complete this form no later than October 1, 2021 in order to reserve your sponsorship level.

☐ \$10,000 Title

☐ \$5,000 Presenting

☐ \$1,000 Silver

☐ \$500 Bronze

☐ \$250 Race Friend

☐ I am unable to participate at this time. Enclosed is a tax-deductible gift of \$_____

Total Amount Due: \$_____

Payment Information: ☐ Visa ☐ MasterCard ☐ Discover ☐ Amex ☐ Check

Card Number: _____

Expiration Date: _____ CVC Code: _____

Name as it appears on the card: _____

Company (if corporate card): _____

Billing Address: _____

Phone: _____ Email: _____

Contact Name (if different than above): _____

Phone: _____ Email: _____

- If your sponsorship includes logo recognition, submit your logo (.eps or high resolution .jpg)
Send files to: info@jamiesrun.org

- If your package includes "listing" please identify how you would like the listing to appear:

- Make checks payable to Jamie's Run Inc.
(memo line: Jamie's Run Sponsorship)

- Mail or email completed form and payment to:
Jamie's Run Inc.
25 Berkeley Drive, Vernon, CT 06066
info@jamiesrun.org

Jamie's Run Inc. 501(c)(3) Public Charity EIN #45-2676316

25 Berkeley Drive, Vernon, CT 06066-6321

info@jamiesrun.org

www.jamiesrun.org  facebook.com/jamiesrun

SPONSORSHIP OPPORTUNITIES



Back In-Person!!!

5K Road Race

Kids K Fun Run

Charity Walk

12th Anniversary Event

Building a Cure One Block at a Time

November 7, 2021

Standish Park

Historic Old Wethersfield

Jamie's Run for Connecticut Children's



In decades past, childhood cancer took almost every life it touched. Thanks to clinical trials research, nearly 80% of kids survive today – but for too many like Jamie – we have *MUCH* more work to do. Your support provides critical funding to research teams, giving them resources to find new, targeted and life-saving treatments, and someday a cure, for children all over southern New England.

More than 1,200 participants gather for one of the region's premier 5K and Kids K experiences. Your sponsorship will continue the growth and reach of this event, touching the lives of children and families right here where you live and work.

Jamie's Run Inc. is a 501(c)(3) Public Charity EIN 45-2676316

jamiesrun.org

Sponsorship Benefits

\$10,000 Title

- Company name and logo incorporated into event's title
- Company representative to speak at event
- Company representative to start race and present awards
- Recognition as Title Sponsor in media releases and e-communications
- Opportunity to include marketing materials in participant gift bags (1,000)
- Opportunity to participate in check presentation and Medical Center tour
- 10 entry fees

\$5,000 Presenting

- Prominent Logo on t-shirts, event website homepage and event registration forms
- Company representative to speak at event
- Recognition as Presenting Sponsor in media releases and e-communications
- Opportunity to include marketing materials in participant bags (1,000)
- Opportunity to participate in check presentation and Medical Center tour
- 5 entry fees

\$1,000 Silver

- Logo on t-shirts, event website homepage and event registration forms
- Recognition in event remarks
- Recognition in media releases and e-communications
- Opportunity to include marketing materials in participant bags (1,000)
- 2 entry fees

\$500 Bronze

- Small logo on t-shirts, event website and event registration forms
- Recognition in event remarks
- Recognition in media releases and e-communications
- One entry fee

\$250 Race Friend

- Listing on t-shirts and event website
- Listing on event registration forms
- Recognition in event remarks

Be a Part of It Today!

This is also your chance to engage employees in a team-building, community-in-action event for a worthy, local cause.

Running Teams / Walking Teams / Volunteers

It will be a day your employees and their families will never forget!

Thank You for Supporting



**Connecticut
Children's**

Contact and Payment Information: Kurt Knotts, President - Jamie's Run Inc.

25 Berkeley Drive, Vernon, CT 06066 | (860) 614-5045 | www.jamiesrun.org | info@jamiesrun.org